



Seminole Bromeliad & Tropical Plant Society

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The Garden Club of Sanford, Inc.

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March 2023 Newsletter

**Meeting Announcement:
Sunday, March 19th at 2 PM
200 Fairmont Dr., Sanford**

Our March meeting features Shane Maloy & Brett Weiss with the presentation, **Next Generation Houseplant Greenhouse Operations**



Shane Maloy & Brett Weiss of Gabriella Plants

After Shane became the 3rd generation owner of the family greenhouse operation, technology and innovation are enabling them to grow healthier plants while being a better steward of our environment and resources. Shane will share what he has learned growing houseplants in his family greenhouses for over six years and Brett shares a handful of one-of-a-kind specimens that will blow your mind! Shane and Brett will bring a lot of great tropical plants for sale.

Please bring your plants to donate to the Door Prize Drawing and Plant Raffle for the benefit of the Society. We will also feature the Members Silent Auction.

Our main course for this meeting's refreshment break will be furnished by the SBTPS. Members whose last names begin with the letters D through G are requested to bring side dishes.

Shane Maloy bio

Shane Maloy is a strong visionary and the 3rd generation owner of [Gabriella Plants](#) (previously Gabriella Growers), a family-owned tropical house plant nursery and retailer located in Oviedo, Florida. He is responsible for Gabriella's migration to an online, direct-to-consumer business strategy. Since 2018, Gabriella Plants has experienced unprecedented growth while shipping hundreds of thousands of high-quality house plants direct to those customers *From Our Greenhouse to Your House®* and begun heavily investing in developing internal grower technology to train, recruit, and power the next generation of tropical foliage growers.

Shane is married to his middle school sweetheart and has been a technology-minded entrepreneur since high school. His passions for plants, community, and growing individuals are pervasive throughout his work. When not at Gabriella, Shane can often be found behind an audio console in his church's worship productions or tinkering with new cultivars in his backyard greenhouse.

Plants in the Gabriella Plants Greenhouses:



President's Message

February Meeting

We had 51 attendees at our February meeting which featured a spellbinding presentation by Dennis Cathcart on *A Naturalist Visits Cuba*. Dennis and Linda brought a number of great Bromeliads including some not often seen Neoregelia hybrids by Castro (not the one in Cuba!).

For March, we will be welcoming two new speakers. These two visitors from Gabriella Plants may be even more passionate about their plants than we are about our Bromeliads, impossible as that sounds. You won't want to miss their presentation!
--Greg Kolojeski

SBTPS Membership Renewal

2023 Membership Dues are \$15 for an individual or \$20 for a dual membership. **You may renew your membership now online at <https://sbtps.square.site/> which is the recommended way of making your renewal.** If you haven't renewed, this will be the last newsletter we can send you. Our third and final reminder will go out in a few days to those who have not yet renewed their memberships.

April Spring Plant Sale

Our **Annual Spring Plant Sale** will be held April 15-16, 2023, 9 to 4 PM each day with the special member presale on April 14th. The online part on the sale will run from March 25th to April 10th. Information on how to be a plant seller will soon be sent out to all members.

2023 FCBS Extravaganza

The [2023 FCBS Extravaganza](#) will be held on July 28-29, 2023 at the West Palm Beach Marriott. Guest Speakers are Eloise Beach, David Shiigi, and Chester Skotak. The registration fee is \$150 until April 30th or \$175 thereafter and includes a Friday night BBQ, early access to the plant sale (with over 20 plant sellers!), afternoon lectures, a Saturday night banquet, a rare plant auction and a silent auction. There is an optional garden tour on Sunday.

World Bromeliad Conference 2024

The Bromeliad Society International has announced WBC 2024 which will be on May 22-25, 2024 in West Palm Beach, Florida. This is the first time that two World Bromeliad Conferences will be held back-to-back in the same state (WBC 2022 was in Sarasota). Information on it may be found at wbc.bsi.org. What's so great about West Palm Beach? Check out a recent article in Travel & Leisure, [This Idyllic Florida City Is a Hidden Gem Near Palm Beach, and Just As Chic and Happening](#).



2/26/23 [Plant Picture of the Day:](#)
Neoregelia 'Lorena Lector' (Coleman)



2/17/23 [Plant Picture of the Day:](#)
Tillandsia tenuifolia (fine leaf)



2/21/23 [Plant Picture of the Day:](#)
Neoregelia 'Gypsy Rose' (Castro)

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